Meepaisa

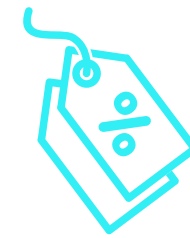meepaisa

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Our Product

Meepaisa is a unique e-commerce platform and stop solution for all our daily needs like retail, food, grocery, rides, and services. It offers B2B, B2C, and D2C e-commerce business models. Customers can choose the best offers from various online and local partners.
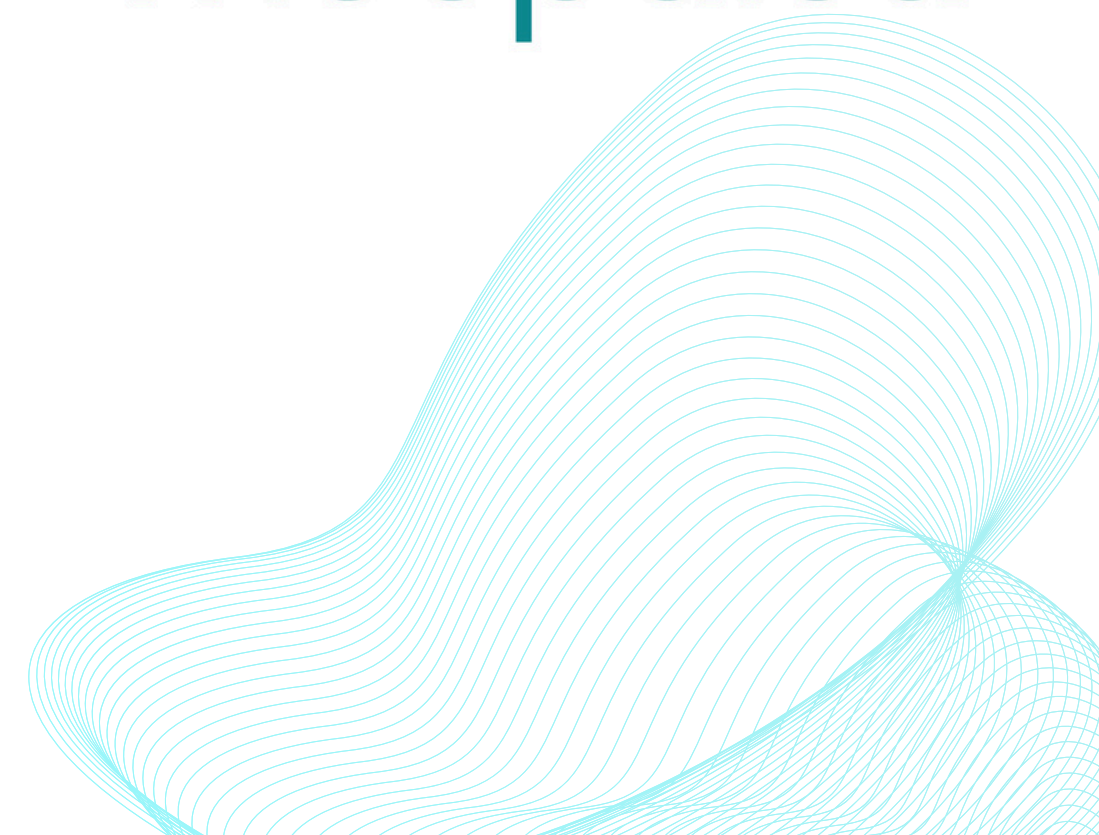
About Meepaisa

Cashback on every purchase

Discounts at various Partner stores

Rewards for the refeeral program

Genuine and quality products

Unified Platform for the multiple types of bussinness

Meepaisa Modules

In Meepaisa we have few modules

01 Super Admin Management

02 User Management

03 Partner Management

04 Delivery Management

05 Corporate Management

Super Admin Management:

- "Super admin", is an admin user that is created in the Provisioning application for your system and who has special access and administrative privileges.
- Creation and Delegation of Super Admin Roles: Super admin roles are typically granted to individuals who require elevated privileges to manage the entire system or organization. The super admin management system would allow for the creation of these roles and the delegation of specific permissions and responsibilities to each super admin.
- Access Control: Super admin management involves defining and enforcing access control policies to ensure that only authorized individuals have access to super admin privileges.
- It is the application based on the roles they were getting the access to the particular modules.
- It is the intermediate application for the all the modules.

User Management:

- User management in e-commerce involves the administration and oversight of user accounts within an online shopping platform. It encompasses various features and functionalities aimed at managing customer accounts, guest users, and administrative accounts to ensure smooth operations and a positive user experience.
- User once login into the meepaisa they will access the all the things like coupons, deals, products and etc.,

Partner Management:

- Partner management is mainly for the marketing collaboration with another individual or brand.
- It is collaborative with our product.
- Buy and sell the products from the user through our application.
- The module should enable partners to manage their product catalogs, upload product images and descriptions, set pricing, and update inventory levels in real-time.

Delivery Management:

- A delivery management module in e-commerce is a crucial component that helps streamline the process of delivering products to customers efficiently and reliably.
- Customers should be able to track the status of their orders in real-time, from the moment the order is placed until it is delivered. This feature provides transparency and helps manage customer expectations.
- The module should allow customers to choose from various shipping options and view corresponding shipping rates based on factors such as destination, package weight, and delivery speed.

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Corporate Management:

- The Meepaisa Corporate Module is a specialised feature within the Meepaisa Application, designed to cater specifically to corporate users. This module offers a range of services tailored to the needs of businesses, particularly startup, small-scale, and medium-scale companies.
- Key features of the Meepaisa Corporate Module include:
- Procurement Assistance: The module facilitates the procurement process for companies, allowing them to efficiently order products and manage resources through a dedicated corporate/unified section of the platform.
- Personalised Company Profiles: Upon signing up, companies receive a unique profile with a personalised URL, enabling easy access to their account and showcasing their brand identity. For example, a company named Easystepin would have a personalised URL like https://easystepin.meepaisa.com/.

- **Recognition as a Service (RaaS):** A unique feature of the Meepaisa Corporate Module is its Recognition as a Service (RaaS) functionality. This feature allows companies to motivate and embrace recognition within their organisation by providing a platform to acknowledge and reward employees for their hard work and contributions. Recognising employees for their efforts can boost morale, improve employee engagement, and foster a positive work culture.

- **Exclusive Offers and Cash-backs:** Corporate users also gain access to exclusive offers and cashback rewards through the Meepaisa platform, further incentivising purchases and helping businesses save on procurement costs.

- **Integration of Online and Physical Partners:** The module seamlessly integrates both online and physical partners, providing companies with a wide range of options for their procurement needs. This integration ensures a comprehensive selection of products and services to meet diverse business requirements.

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CORPORATE MANAGEMENT

Meepaisa Brand

OPIYUM

Opiyum is a brand. Introducing Opiyum, where fashion is not just about what you wear, but how you express yourself. As a dynamic and vibrant fashion brand, Opiyum celebrates individuality and self-expression, offering a diverse range of clothing and accessories designed to inspire confidence and creativity. Our mission is clear: to empower individuals to boldly express themselves through fashion, setting new trends and breaking stereotypes.

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Opiyum :

- At Opiyum, we cater to fashion-forward individuals aged 18-35 who seek unique and trendy clothing options to reflect their personal style. Our target audience values quality, authenticity, and innovation in fashion. With a wide range of products including Kurti Sets, Shirts, T-Shirts, Hoodies, Printed T-Shirts, Jeans, and more, Opiyum provides something for everyone, ensuring that every customer can find their perfect fit and express their unique style.

- What sets Opiyum apart in the fashion industry is our commitment to trendsetting designs, quality craftsmanship, inclusive sizing, and affordable pricing. Our collections are curated to reflect the latest fashion trends and set new standards in style, while prioritizing quality in every aspect of our products.

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- We believe that fashion should be accessible to all, which is why we offer competitive pricing without compromising on quality, ensuring that everyone can experience the joy of expressing themselves through fashion.
- As the global fashion market continues to grow, Opiyum is strategically positioned to capitalize on this opportunity by expanding our product offerings, enhancing our online presence, and strengthening brand partnerships. Our growth plan includes introducing new product lines and collaborations to diversify our offerings, investing in digital marketing strategies and e-commerce platforms .
- Join the Opiyum movement and redefine the future of fashion with us. Together, let's celebrate individuality, creativity, and self-expression through fashion. Whether you're looking to make a bold statement or simply express yourself in your own unique way, Opiyum is here to help you do it with style.

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